

# Maria Davies

*The UK's No. 1 Sales Presenter  
& Sales Presentations Coach*



## Perfecting a Profitable Presentation

Whatever business or job you're in, you're missing great opportunities if you fail to grab every chance you have to present yourself, your business or your products. And you cannot afford to be less than amazing when you step up to the plate.

What better way to raise awareness of your products or services than by presenting to an attentive audience of potential buyers? If you can confidently present to hundreds of prospects at a time instead of to just one, you've successfully leveraged your time and multiplied your potential.

Then, of course, your success sinks or swims on the standard of the presentation you deliver. Consider the lifetime value of a customer? \$100, \$1000, \$10,000+? Would you be prepared to gamble that kind of money? That's exactly what you're doing if you or your sales team chooses to "wing it" and deliver an unprepared, half-baked presentation once you get in front of your prospects.

You're gambling on your product or service being good enough to see you through. Maybe it is... or maybe it isn't. Do you really want to take that chance? The fact is that no matter how good your offering, people do business with people. Your customers are buying into YOU every bit as much as they are buying your product or service. So, you see, you simply MUST be wonderful.

Maria Davies has perfected "Pull Selling", a term she uses for the concepts that make up her own highly successful style of selling, as opposed to the frequently-used pushy style that's associated with the industry. Combining coaching with sales has proved hugely successful for Maria and for those she coaches in its use.

The methods involved in "Pull Selling" particularly suit women and network marketers who need to give sales presentations.

Writer of several articles and a regular columnist, Maria has appeared frequently on TV, been interviewed on mainstream radio several times and is frequently consulted by the media for expert comment. Watch out for the latest update to her book "Speaking In Stilettos" due Winter 2016/17.

**MARIA DAVIES** is a trained and experienced Sales Presenter, Public Speaker, accredited Coach, Author and Mentor and a very funny lady.... who wears nice shoes!

Previously Vice President of a Toastmasters Speakers' Club, current member of the Professional Speakers' Association and Founder Member of the UK Coaching Academy

As a Sales Presenter, she has achieved unparalleled results working in an extremely competitive field in the hardest market to master. She consistently achieves the highest sales conversions with the least number of cancellations

*"I got more than I expected on day one but day two was absolutely amazing"*

**Philly Richards  
Workshop delegate**

As a Coach & Trainer in Sales, her results are also unparalleled, with top sales achieved by her trainees in a shorter time than previously considered possible

*"Thank you so much for an absolutely brilliant talk last night. Please do wear that 'expert' badge with pride because you surpassed my expectations"*

**Ellen Gava , Conference Organiser  
Welwyn Hatfield Borough Council**

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